



Kathy Bremer, Managing Director



Kathy Bremer has spent her career raising aspirations in corporate, nonprofit and community settings. She is known for her tenacious pursuit of excellence on behalf of clients, colleagues and the larger community.

Kathy joined BoardWalk in 2007 after eight years as Partner and Managing Director with Porter Novelli, a global communications firm, where she oversaw ten-fold revenue growth in the Atlanta office and served clients including BellSouth and CDC.

At BoardWalk, Kathy has led executive searches for Heifer, HIAS, Save the Children, Global Impact, the Aslan Foundation, The Trustees of Reservations, the National Presbyterian Church (USA), Research!America, America's Charities, Fairfield County Community Foundation and many other nonprofits.

Kathy served from 1991 to 1998 as Senior Vice President of marketing and fundraising for CARE, which impacts over 25 million people annually in the developing world. During her tenure, private revenues grew 40% and the organization carried out global rebranding. Kathy's interviews with mothers became the forerunner of CARE's Women's Initiative.

Earlier in her career, Kathy was Senior Vice President at NW Ayer advertising, where she led Procter & Gamble and other client work. During a prior three-year stint in Tokyo, Kathy edited international publications and wrote for *Newsweek* and *NHK* radio news. She authored several books for Japanese students of English and two chapters of the book *Discover Japan*.

Kathy's commitment to the nonprofit sector is pervasive. She has chaired or served on over a dozen boards, including Global Impact, International Women's Forum of Georgia, the AMA Foundation, CHRIS Kids, Fugees Family, Georgia Center for Nonprofits, Leadership Atlanta, Johnson C. Smith Theological Seminary and the Advancement Committee of the CDC Foundation. Kathy interviews for Harvard University and leads strategic planning for nonprofits and faith-based entities aspiring to growth.

Kathy holds a bachelor's degree from Harvard, where she played varsity squash and tennis, volunteered in the community and reported for *The Harvard Crimson*. She is a graduate of Leadership Atlanta, the Omnicom Senior Management Program, Diversity Leadership Academy and Harvard Business School's Governing for Nonprofit Excellence program. She has been nominated for the Turknett Leadership Character Award.

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