

LEADERSHIP PROFILE



Executive Director (ED) The Breman Museum Atlanta, GA

“Connect people to Jewish history, culture, and arts.”

– The Breman Museum mission

THE OPPORTUNITY

The Breman Museum is a hub of Jewish art, culture, history and education in the heart of Atlanta. Sellout audiences attend its imaginative, entertaining and educational events. The Breman presents creative exhibitions and programs and maintains significant archives preserving Southern Jewish history. Its signature Holocaust exhibition and programs draw 25,000+ visitors a year.



This is a time of promise for The Breman. A new 5-year strategic plan provides the roadmap to The Breman’s future as a cultural destination and resource for Jewish, community-wide, tourist and academic audiences. The Breman expects to move into an exciting, welcoming new space in the next several years. It plans to present innovative programs on-site and in off-site venues, reaching and engaging new audiences.



The Executive Director (ED) has a compelling mandate: to transform The Breman into a major cultural center. Building on current momentum and financial stability, the ED will lead The Breman to become a thriving cultural attraction with exciting programs, events and exhibitions, high engagement and ongoing vitality. As the face of the organization, the ED will connect and inspire across the Atlanta community. The ED will be a leader, innovator, creative force, visionary and relationship builder -- and a gifted grower of people and the business.

THE ORGANIZATION

The largest Jewish history and arts center in the Southeast, The Breman was founded in 1982 as part of the Jewish Federation of Greater Atlanta. It became a separate nonprofit in 2002. The Breman has an annual budget of \$1.3 million and 1000 members.

The Breman hosts sellout cultural events, such as the Molly Blank Jewish Concert series. Most recently, *The Way We Were* paid tribute to the songwriting of Alan and Marilyn Bergman, who write for Barbra Streisand, through a blend of live concert music and informational anecdotes. Exhibitions have included *18 Artifacts: A Story of Jewish Atlanta*, *Where the Wild Things Are: Maurice Sendak in His Own Words and Pictures*, *Return to Rich's*, and the current *Chasing Dreams: Baseball & Becoming American*. Through the Cuba Family Archives for Southern Jewish History and tours of historic Jewish Atlanta, the organization collects, communicates and preserves the Jewish history of the Southeast.



With a special focus on Holocaust education, The Breman has inspired and educated over 250,000 children and adults on the lessons of the Holocaust and the importance of individuals acting and making decisions for the benefit of society at large. The Breman regularly offers *Bearing Witness* presentations by Holocaust survivors and docent-led tours of its permanent exhibition, *Absence of Humanity: The Holocaust Years 1933-1945*. It offers a Summer Institute on Teaching the Holocaust for public and private school teachers.

The Breman's new 2018-2023 Strategic Plan has five goals:

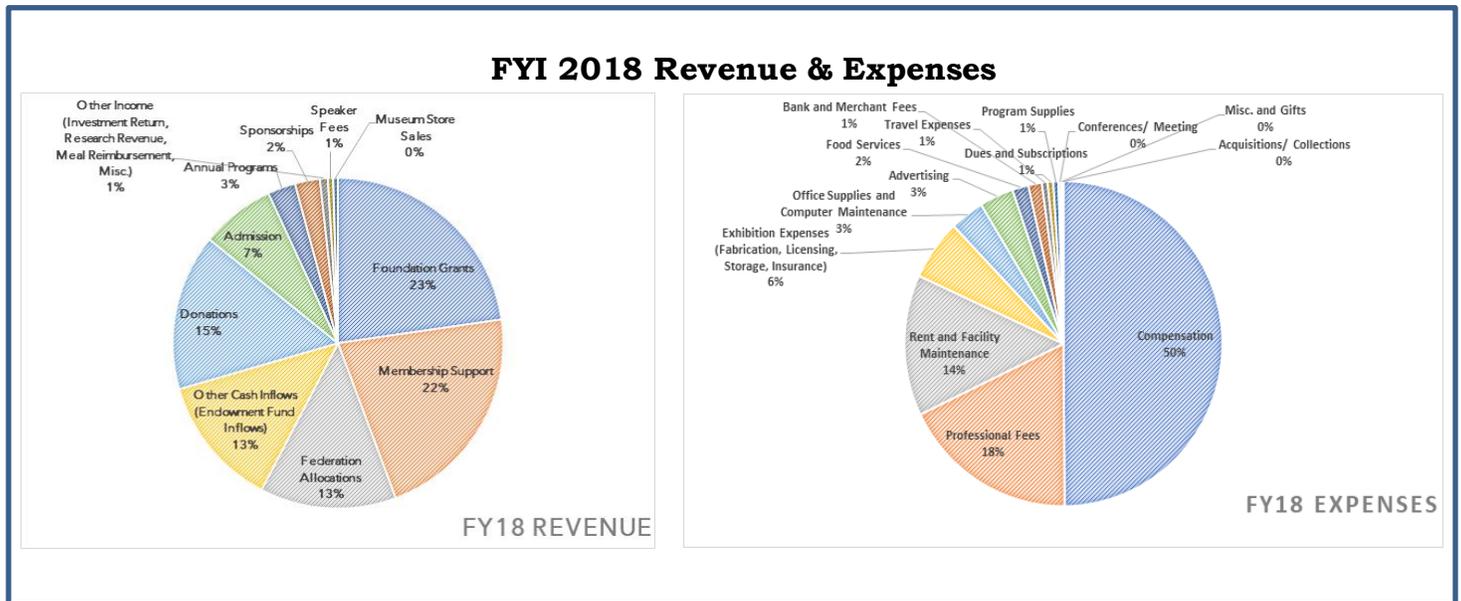
1. Offer programming and exhibitions aligned with our mission.
2. Educate Jewish and non-Jewish audiences about the Holocaust and its relevance today.
3. Dramatically increase attendance and engage the next generation of visitors.
4. Cultivate the community to financially invest in The Breman.
5. Operate a high functioning, financially sustainable organization.

Aspirations for the Future

The Board and staff look forward to The Breman's future as a magnetic cultural center, destination and community resource, attracting diverse multi-generational audiences in a new, welcoming environment. The Breman envisions cohesive, compelling programming and educational offerings across disciplines—drawing from Jewish history, arts and culture. The Breman's offerings will also be presented in exciting online and off-site, pop-up contexts.

Partnerships and collaborations, with Jewish and non-Jewish entities, will be significant drivers of content and opportunities. The Breman aspires to be a “best place to work,” attracting and offering growth opportunities for talented professionals who are passionate about this mission.

In its current fiscal year, the Breman has raised \$1.3 million in program, philanthropic, membership and other revenues. The organization has been growing in size and stability in recent years. Here is the breakout:



For more information on The Breman Museum, visit www.thebreman.org.

THE RESPONSIBILITIES

The Breman Museum seeks a visionary Executive Director (ED) to lead, inspire and manage the organization. The ED will be an innovator, collaborator and grower of people, relationships, quality and the organization. The ED will:

- 1. Lead, inspire and bring the new strategic vision to life.** The ED will be the driving force for achieving The Breman’s aspiration of becoming a major cultural center, destination and resource. The ED will lead transformation of The Breman into a vibrant center for Jewish history, Holocaust education, Jewish culture and the arts, within and beyond its walls. The ED will partner expertly with the Breman Board, staff and stakeholders to accomplish the goals of the strategic plan and create a thriving, sustainable future.
- 2. Grow the organization.** The ED will be a talented fundraiser who is persuasive and passionate at communicating The Breman vision. The ED will partner effectively with donors, nurturing and strengthening philanthropic support. The ED will be expert at building earned revenues, membership and partnerships. The ED will lead the organization through a successful capital campaign in support of the new building, and will cultivate, grow and diversify annual, legacy and other revenue sources that are sustainable over time.

3. Manage the business. The ED will have budgeting experience and financial savvy, and will impart high standards of fiscal management, business and operating excellence.

4. Build relationships and community presence.

The ED will be the face of The Breman-- uncommonly good at connecting with diverse community, philanthropic, religious and other constituencies. Outgoing and relationship-oriented, the ED will be a sought-after partner and generative leader in the Atlanta community. Through collaboration, ideas and engagement, the ED will make The Breman more visible and valued.



5. Manage people and culture. The ED will be an inspiring, engaging team builder who appreciates, values and works well with staff. The ED will build a positive culture of achievement, collaboration and cohesion across the organization. The ED will be expert at delegating, mentoring, empowering and holding the team accountable.

6. Enhance and increase partnerships. The ED will invest energy and passion in existing partnerships including the Jewish Federation of Greater Atlanta, and will create exciting, mutually beneficial relationships with current and new partners within and beyond the Jewish community.

THE CANDIDATE

The ideal candidate has proven, relevant experience, and passion for creating a vibrant center for Jewish history, education, arts and culture. Knowledge of Jewish history and culture is essential. Familiarity with the Atlanta Jewish community is preferred. The ED will be a trusted, visionary leader who is:

- Energizing and energetic, with excellent relationship and management skills
- A bridge builder and collaborator who inspires people to work together and excel
- A leader who values, respects and supports staff, volunteers, donors and partners
- Strong in business and financial acumen
- A proven, enthusiastic fundraiser and revenue grower
- High in emotional intelligence, listening and consensus-building skills
- Good at establishing vision, strategy and goals
- Able to delegate authority and responsibility, and to hold people accountable
- An outstanding communicator, connector and storyteller
- Savvy about marketing and technology
- Able to connect and engage well across *all* generations
- Mission driven, with depth and passion for Jewish culture, history and community, and for bringing The Breman's vision to life

THE LOCATION

The Breman Museum is located within the Atlanta Jewish Federation complex in midtown Atlanta. Atlanta and its 20 surrounding communities are home to over five million residents and the world’s busiest airport. The Atlanta metro area hosts six major institutions of higher learning, 15 Fortune 500 companies and some of the world’s most notable public-benefit and nonprofit organizations.



THE RELATIONSHIPS

The Executive Director reports to the Board of Trustees and manages a staff of 16. The ED:

<p><i>Has reports including the leaders of the following areas:</i></p>	<ul style="list-style-type: none"> • Exhibitions and Collections • Development • Marketing • Visitor Services and Membership • The Weinberg Center • Community Engagement • Curator • Cuba Family Archives • Office Management & Bookkeeping
<p><i>Builds other key relationships including</i></p>	<ul style="list-style-type: none"> • The Breman Museum Board of Trustees • Donors, volunteers, partners and sponsors of all kinds • Civic, corporate and philanthropic leaders • Atlanta and Jewish cultural and arts institutions

The search for ED of The Breman Museum is being conducted by BoardWalk Consulting.

For potential consideration or to suggest a prospect, please email appropriate materials to BremanED@boardwalkconsulting.com or call Kathy Bremer or Laura Lovelace at (404) 262-7392

