

LEADERSHIP PROFILE



Vice President, Development National Center for Civil and Human Rights Atlanta, Georgia

"This Center will explore the universal search for a secure human existence, in a way that inspires vigilance and leadership among future generations."

-- National Center for Civil and Human Rights Plan

THE ORGANIZATION

Each day, thousands of people are sold into sexual slavery or forced labor. According to the U.S. State Department's annual report on human trafficking, published in June 2010, 12.3 million people are trafficked each year around the world -- including in the United States. This terrible evil is pervasive. Human rights remains one of society's most pressing issues.

The National Center for Civil and Human Rights (NCCHR) is a private nonprofit organization dedicated to documenting the great accomplishments of the American civil rights movement and serving as the global crossroads for discussion and advancement of human rights. The Center has secured prime land and much of the funding needed for groundbreaking in 2011, as well as blockbuster exhibits such as the Morehouse College Martin Luther King, Jr. Collection known as the King Papers.

NCCHR is much more than a museum. It will serve as a national and international hub for addressing human rights struggles, a role the Holocaust Museum in Washington, D.C. plays in relation to genocide. The Center will serve as the doorway into Atlanta's civil rights legacy in the way Constitution Hall in Philadelphia is a first stop for visitors to that city.



"building strong foundations for nonprofits" SM

The Center will dedicate 100,000 square feet to documenting the civil rights movement, and Atlanta's seminal role – providing inspiration and context for dealing with contemporary human rights issues. Through interactive and immersive experiences, NCCHR will educate and inspire action. Performances, broadcasts, symposia, events and publications are planned. The Center will be a dynamic forum for the advancement of human rights and a safe “home” for cutting-edge ideas and people.



The tenets of the Universal Declaration of Human Rights have little bearing on many people's daily lives. Human rights are violated, around the world every day, causing unsafe, unfair and untenable conditions for millions. NCCHR will be a catalyst for change, using the lessons of the civil rights movement to inspire action on today's human rights and challenges. The Center's three primary functions are:

Vision

To commemorate the landmark contributions of the American South to the historic struggle for African-American freedom and equality, and vigilantly present the evolving story of human rights efforts around the world.

- **Explore the legacy of the civil rights movement and Atlanta's leadership role.**

Atlanta has a unique and largely untold story. The city was a model of conflict resolution, where black and white leaders worked to resolve issues without violence. The courageous stories of many famous leaders and everyday people demonstrate that the possibility of promoting transformative change lies within each person.

- **Serve as an education and discussion center for contemporary issues of civil and human rights.** The Center will serve as both inspiration and focal point for tackling the global issues of human rights facing us today. NCCHR will be a destination for education and discussion, drawing leaders, activists and scholars from

around the world.

- **Exhibit historical documents and collections.** NCCHR will be the primary exhibitor of the Morehouse King Collection, which includes diaries, correspondence and speeches, offering unique insights into Dr. King and the civil rights movement.

NCCHR has a powerful, engaged national Board of Directors that includes 23 corporate, political, philanthropic and community leaders. The Honorable

Shirley Franklin, former Mayor of Atlanta currently at Spelman College, and Vernon Jordan of Lazard Freres & Company, serve as Board Co-Chairs. In NCCHR's 2009 annual report they hail significant milestones as demonstrating "the power of vision accompanied by strong leadership, propelled forward by community support." Among NCCHR's many accomplishments are:



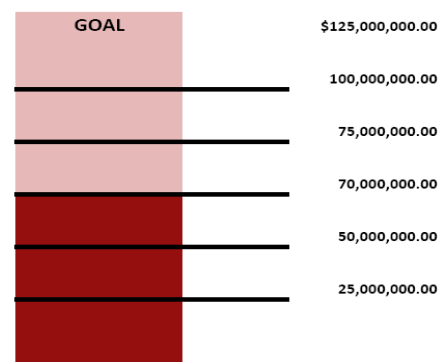
- Recruiting an outstanding, connected and committed Board of Directors and developing a fundraising committee to focus on the campaign.
- Securing exhibition rights to the King Papers.
- Developing an exceptional architectural design, detailed exhibition plans, attractive collateral materials and teaching curricula.
- Hosting annual anniversary celebrations of the Universal Declaration of Human Rights.
- Developing important national and Atlanta partnerships, including Amnesty International, the Carter Center and the King Center.

NCCHR has raised \$70 million toward its \$125 million goal. Over \$15 million is private support that has come from individual donors and corporations including The Coca-Cola Company, Home Depot, IBM, Georgia Power, InterContinental Hotels Group, Turner Broadcasting and the Wachovia Foundation, including a recent \$500,000 gift from UPS. The Coca-Cola Company gave the priceless gift of prime land in downtown Atlanta, adjacent to the World of Coke and the Georgia Aquarium. The City of Atlanta has committed over \$40 million to the Center.

Financial Position

Category	Capital Budget
Land	*0
Buildings and Site Construction	54,278,750
Endowment	25,000,000
Exhibits - Fabrication & Acquisition	21,194,250
Architects, Engineers & Designers	10,698,581
Operations Contingency	5,000,000
Fees & Other Misc. Soft Costs	4,638,315
Overall Contingency	3,147,034
FF&E - Non Exhibit	1,043,070
Total:	\$125,000,000

* Land donated by The Coca-Cola Company



As of May 31, 2010

For more information about NCCHR, visit www.cchrpartnership.org.

THE OPPORTUNITY

This is a time of great promise for NCCHR. Having achieved significant milestones and built momentum despite the recession, NCCHR is positioned to deliver on its promise of a state of the art center opening debt-free, with groundbreaking over the next several months. The Center's goal is to raise an additional \$30 million prior to groundbreaking.



The opportunity for the VP of Development is bold and simple: to be part of history. The VP will provide the strategic and hands-on leadership for the next phase of fundraising and beyond. The VP will partner effectively with the Executive Director and the Board around strategy, identification and effective cultivation of donors, leveraging existing and new networks, and engaging the national and regional support needed to bring this phase of fundraising to successful conclusion. The VP will play a significant role in mission-critical activities including:

- Winning \$20-25 million in national funding.
- Continuing to build the Board, adding up to seven new national members.
- Developing significant support from additional foundations and corporations based in the Southeast.
- Increasing individual giving, through major gifts and giving groups.
- Establishing a strategic, disciplined development function that will serve NCCHR over the long term.

The VP's mandate is exciting, challenging and wide-ranging. NCCHR stands on the threshold of achieving the resources needed to break ground. The VP of Development will play a central role, providing vision, strategic leadership and management of all aspects of development.



THE RELATIONSHIPS

The VP of Development will report to the Executive Director and manage direct reports, as well as relationships with high-level volunteers and donors.

Reports to:	Executive Director
Manages direct reports and consultants:	<ul style="list-style-type: none"> • Two Major Gifts Officers (one to be hired) • Development Coordinator • Fundraising consultants
Other key relationships include:	<ul style="list-style-type: none"> • Board Directors • Board Fundraising Committee • Current and prospective volunteers • Current and prospective donors • Partners of NCCHR

THE LOCATION

The VP position is based at the downtown Atlanta headquarters of NCCHR. For many years, Atlanta has been the economic capital of the Southeast and one of the most dynamic metropolitan areas of the country. Regularly cited for its livability, the metro Atlanta area is home to over five million residents.

The Atlanta area is home to the world's busiest airport (Hartsfield-Jackson International), major educational institutions (Agnes Scott College; Atlanta University Center, the country's largest consortium of historically black colleges and universities; Emory University; Georgia State; Georgia Tech); and nationally prominent public-benefit organizations (American Cancer Society, the CDC, CARE, The Carter Center and Habitat for Humanity International) and more Fortune 500 companies than all but two other US cities.



For more information, go to www.atlanta.net.

THE RESPONSIBILITIES



NCCHR's new VP of Development will be bring a significant track record of success in development, especially in major gifts and capital campaign contexts. He or she will be versed and experienced in the development discipline, and in both the national and Atlanta philanthropic scene. The VP will be personally passionate about civil and human rights, and capable of bringing the issues to life in ways that inspire and engage support. Specifically, the VP will bring the ability to:

Lead, inspire and engage people in support of NCCHR's vision and aspirations.

The VP will be a compelling, visionary professional with deep and broad accomplishment in the field of development. She or he will be a dynamic, compelling, credible, entrepreneurial and innovative leader of vision, strategies, plans, teams and accomplishments. The VP will lead the development effort, through groundbreaking and the realization of the Center. The VP will both lead development strategy and personally manage a portfolio of principle gift prospects.



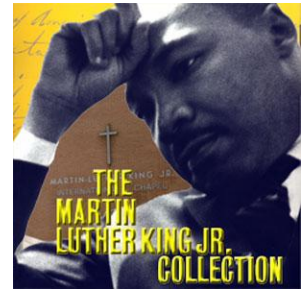
Create, manage and implement strategies and plans. The VP will drive and manage all aspects of development and the development process, including annual, capital and planned giving, endowment, grant-writing, donor cultivation, moves management and stewardship, prospect research, database management, events and budgeting. The VP will manage the development team and take on critical goals such as developing recognition levels, giving groups and benefits; finalizing public commitments at the national, state and local levels; a major gifts program for foundations, corporations and individuals; and a founding membership program for individuals.



Partner with the Executive Director and high-level volunteers. The VP will have a significant track record of achievement in complex fundraising environments that include partnering with sophisticated volunteers and leaders. The VP will support and partner with the Executive Director and members of the Board in nurturing key relationships, and on all advancement activities. By providing structure and leadership, the VP will enable NCCHR to leverage the networks of Board members and other high-level volunteers.

Powerfully present the case for support. In presentations, one-on-one and group contexts, and in fundraising materials of all kinds, the VP will deliver powerful storytelling, consistent branding and compelling rationale for supporting NCCHR. The VP will staff the board on fundraising and marketing activities.

Design and put in place long-term development strategies, systems and processes. The VP will have comprehensive knowledge and expertise with the full fundraising discipline, and will architect approaches, strategies and processes that create long-term, sustainable success for NCCHR.



THE CANDIDATE

The ideal candidate is a dynamic, experienced development leader with a track record of innovation and success and passion for NCCHR's mission.

Authentic national and Atlanta experience, appreciation for civil and human rights and diversity of all kinds, are essential. An understanding and knowledge of museums and exhibition facilities is a plus.

Personal assets will include high energy, excellent listening and relational skills, and confidence born of authentic ability. Assets being sought include:

- Proven ability to engage, manage and motivate people around common vision, goals and strategies, and to drive results.
- Ability to handle multiple projects and to achieve deadlines, goals and budgets are critical. The VP must be well organized and detail oriented.
- A bias to action, adaptability, continuous improvement and innovation.
- A penchant to persevere regardless of obstacles.
- Strong emotional intelligence, communications and relationship skills.
- Analytical and research skills, ability to make strategic decisions and create effective systems, processes and accountabilities.
- Ability to communicate clearly and persuasively in formal and extemporaneous settings, and to convey passion for NCCHR's mission.



Compelling candidates could come from a variety of professional contexts, and will bring significant development leadership and experience. NCCHR is an Equal Opportunity and Affirmative Action employer, and a diverse slate of compelling candidates is being sought.

For potential consideration or to suggest a prospect, please email

NCCHR@BoardWalkConsulting.com

or call

Kathy Bremer or Joan Schlachter at 404-BoardWalk (404-262-7392).

For the current status of this and other searches, please visit

www.BoardWalkConsulting.com
